ADVANCED INDUSTRIAL ORGANIZATION I—READING LIST

GENERAL REFERENCE TEXTS:

1. Productivity, Industry Evolution, and Technical Change
   C-P, Chapters 2 and 17.
   Tirole, Chapter 10.


2. **Product Differentiation**

   C-P, chapter 7.

   Tirole, chapter 7.


3. **Advertising and Search**

   C-P, chapters 14 - 15.

   Tirole, chapter 2, 289-95.
C-P, chapters 2 and 13.
Tirole, Chapters 0 and 4

5. **Strategic Behavior, Entry Accommodation and Deterrence**
   C-P, chapter 11
   Tirole, Chapters 8 and 9