

UNIVERSITY OF CHICAGO

DEPARTMENT OF ECONOMICS AND BOOTH SCHOOL OF BUSINESS

Business 33921/ Economics 401

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Chad Syverson

ADVANCED INDUSTRIAL ORGANIZATION I—READING LIST

GENERAL REFERENCE TEXTS:

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1. Productivity, Industry Evolution, and Technical Change

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2. **Product Differentiation**

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3. Advertising and Search

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4. **Vertical Integration and Vertical Relationships Between Firms**

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5. Strategic Behavior, Entry Accommodation and Deterrence

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