

ERICA HEATHER COSLOR

University of Chicago
Department of Sociology
1126 East 59th Street
Chicago, Illinois 60637 USA
+1(773) 702-8677
Fax +1(773) 702-4849

Mailing Address:
P.O. Box 803338 #8433
Chicago IL 60680 USA
+1(412)654-3775
ecoslor@uchicago.edu

CITIZENSHIP

United States

EDUCATION

University of Chicago, Chicago IL

Doctoral Candidate, Department of Sociology, Fall 2002 – present

Special Field 1: Cities and the Global Economy – Examiners: Karin Knorr Cetina, Saskia Sassen

Special Field 2: Spatial and Quantitative Methods – Coursework

Concentration: Economic Sociology, Social Studies of Finance

H. John Heinz III School of Public Policy and Management, Pittsburgh PA

Master of Science in Public Policy and Management, May 2002

Concentration: Urban Planning, Economic Development and Information Systems

Carnegie Mellon University, Pittsburgh PA

Bachelor of Science in Public Policy and Management, Additional Major in Japanese, May 2000

Honors Thesis: “Institutional Inflexibility & Japan’s Non-Performing Loan Problems in the 1990s”

University Honors, College Honors

DISSERTATION SUMMARY

The Exchange Biography of Art: Value Construction, Rules of Exchange and Financial Investment Logics in the Market for Contemporary Art

Over the past 40 years, there has been growing interest in art as an alternative financial investment, attracting some firms and individuals who buy art only for investment purposes. Through ethnographic research in New York and London, dominant centers for art sales and financial markets, I trace the entry of financial investment logics into the art market, its changing institutional structure, art trading practices, geography of the market, and processes of value construction. While there is interest in the investment potential of artwork, even among collectors, this is constrained—and sometimes enabled—by the personalized exchange practices of galleries, complex processes of artistic recognition, and continued opaque nature of the art market.

Committee

Karin Knorr Cetina, Department of Sociology, University of Chicago, University of Konstanz

Ryon Lancaster, Department of Sociology, University of Chicago (Co-Chair)

Andrew Leyshon, Department of Geography, University of Nottingham

Yuval Millo, Department of Accounting, London School of Economics

Expected Completion: Spring 2010

WORKING AND SUBMITTED PAPERS

Revise and Resubmit

Coslor, Erica. "Hostile Worlds, Questionable Speculation and Contests of Meaning." Revise and resubmit for edited book on economic anthropology (peer reviewed). To be submitted by September 2009.

In Preparation – Invited Submission

Coslor, Erica. "The Exchange Biography of Art in London." Special Issue on Art Markets. Abstract was accepted and manuscript is being prepared for October 2009.

Selected Working Papers

Coslor, Erica. "Playing by the Rules: Competing Logics of Exchange in the Market for Contemporary Art." To be submitted to a sociology journal in July 2009.

Coslor, Erica. "A New Model of Museum Finance: Art Investment Collections." Currently revising draft manuscript as RGK Fellow. To be submitted to a cultural policy journal in July 2009.

Coslor, Erica. "Art Investment in London." To be submitted for review in a geography journal.

Coslor, Erica and Xuefei Ren. "Mapping the Geography of the Art Market." To be presented at the American Sociological Association Annual Meeting 2009 Open Roundtables, then revised for journal submission.

Coslor, Erica and Philip Roscoe. "Multiple Markets." In preparation for submission to an economic sociology journal.

Kertcher, Zack and Erica Coslor. "e-Infrastructure: Networks of Networks." In preparation for submission to Academy of Management Meeting 2010.

OTHER PUBLICATIONS

Coslor, Erica. (2008). "Books for the Job Market: *The Chicago Guide to Your Career in Science, The Academic Job Search Handbook* and *The Chicago Guide to Your Academic Career*." American Sociological Association, Science, Knowledge and Technology Section Newsletter, (Fall): 13.

Submitted Articles

Coslor, Erica. "How IRB Procedures Can Improve Ethnographic Research with High Prestige Subjects." [Submitted and likely to be included in the July newsletter.]

CONFERENCE PAPERS AND PRESENTATIONS

"The 'Wall Streeting' of Art? Cultures of the Art Market vs. Cultures of Finance." Society for Social Studies of Science (4S) Annual Meeting, Washington DC, October 2009 [accepted].

"The World on a Calendar: Coordinating the Global Art Market through Time, Events, and Location." European Sociological Association, 9th Annual Conference, Lisbon, Portugal, September 2009 [accepted].

"Playing by the Rules: Competing Logics of Exchange in the Market for Contemporary Art." American Sociological Association Annual Meeting, San Francisco, August 2009 [accepted].

“The Price Biography: Online Art Pricing Services and Partial Transparency in the Market for Contemporary Art.” European Group on Organizational Studies (EGOS) Colloquium, Barcelona, Spain, July 2009 [accepted].

“How Can the Social Studies of Finance Help Us to Understand Financial Markets?” 9th Annual Science & Technology in Society Graduate Student Conference, American Association for the Advancement of Science, Washington DC, March 2009.

“The Prestige Allocation System: Exchange Venues and Buyer Motives.” Winter Workshop in Economic Sociology, Department of Sociology, Goldsmiths University of London, January 2009.

“Hostile Worlds, Questionable Speculation and Contests of Meaning: Three Types of Conflict Around Art.” European Sociology Association Conference: Arts, Culture and the Public Sphere, Venice, Italy, November 2008.

“Art Investment in London.” Council for European Studies, 16th International Conference, Chicago, March 2008.

Invited Talks

“Hostile Worlds, Questionable Speculation and Contests of Meaning.” Sociology Department Workshop, University of Edinburgh, January 2009.

“Transparency in an Opaque Market? Art Investment Funds & Problems.” Art Investment Club, London Business School, October 2008.

Posters

“Art as an Investment: How Funds Change Art into a Financial Instrument.” DFG-NSF Research Conference: Contextualizing Economic Behavior, New York, August 2008.

COMPETITIVE FELLOWSHIPS

University of Chicago Michael and Ling Markovitz Dissertation Year Fellowship, 2009-2010

University of Chicago Robert E. Park Memorial Lectureship, Winter 2010

Summer Fellowship, RGK Center for Philanthropy and Community Service, Lyndon B. Johnson School of Public Affairs, University of Texas, Austin, June 2009

Graduate Research Assistantship, University of Chicago Cultural Policy Center, 2004-2005

RESEARCH GRANTS

Short-Term Research Grant, University of Chicago Nicholson Center for British Studies
Used to extend London Field Research (\$1,000) Winter 2009

American Philosophical Society Lewis and Clark Field Scholar Grant (\$1,500) Fall 2008

University of Chicago Overseas Dissertation Research Grant (\$2,000) Fall 2008

University of Chicago Henderson Summer Support Award (\$3,000) Summer 2007

Short-Term Research Grant, University of Chicago Nicholson Center for British Studies
Used for pre-dissertation research in London (\$2,550) Spring 2007

SELECTED RESEARCH EXPERIENCE

Researcher, eResearch2020 Project

University of Chicago, NORC, PI: Zack Kertcher, Univ. of Chicago, January 2009 – present
Conducted interviews with managers and users of virtual organizations used for scientific collaboration. Helped write case reports for EU study of e-Infrastructure and virtual organizations.

Research Assistant, University of Chicago Cultural Policy Center

Graduate Research Assistant, 2004-2005; Summer Research Assistant, 2005
Analyzed address data from Chicago cultural institutions to examine participation in the arts.

Database Assistant, Human Computer Interaction Institute

Carnegie Mellon University, Supervisor: Bonka Boneva, Summer 2002
Created queries and checked for Access database integrity for Homenet Internet usage study.

Hazelwood Urban Redevelopment Plan / Pittsburgh Strip District Redevelopment Plan

Economic Development Capstone Project, Carnegie Mellon University, 2001-2002
Group projects where I worked with architecture students to create feasible urban design plans.

Financial Policy Studies Intern, Andrew Young School of Policy Studies

Georgia State University, Supervisors: Samuel Skogstad and Shannon Mudd, Summer 1999
Using numerical and qualitative analysis, I examined causes for Indonesia's 1997 financial crisis.

TEACHING EXPERIENCE

Robert E. Park Lecturer, Course: Markets, Models and Risk

University of Chicago, Chicago IL, Scheduled for Winter 2010
I will teach an undergraduate seminar in sociology, using a syllabus of my own design.

Instructor, Urban Geography

Columbia College, Chicago IL, Spring 2006 – Fall 2007
Constructed syllabus and taught undergraduate seminar on urban geography with a focus on Chicago, using a mixed-discipline approach including history, geography and sociology.

Instructor, Social and Cultural Geography

Columbia College, Chicago IL, Fall 2005 – Fall 2007
Created syllabus and taught undergraduate seminar on social and cultural geography, focusing on the use of literature and film to learn about other cultures.

Instructor, Politics & Policy

University of Chicago, Chicago IL, Autumn 2005
Taught undergraduate lecture course in public policy core curriculum, using syllabus written by Howard Margolis. I was responsible for all lecture content and managing two teaching assistants.

Teaching Assistant, University of Chicago

Consumption (Karin Knorr Cetina) Autumn 2004; Winter 2006; Winter 2007
Global Ethnography (Karin Knorr Cetina) Autumn 2004; Winter 2007
Global Society and Global Culture (Karin Knorr Cetina) Autumn 2006; Autumn 2007
Technoscience and Information (Science Studies) (Karin Knorr Cetina) Winter 2006
Money and Markets (Karin Knorr Cetina) Winter 2005
Geographic Information Systems (GIS) (Todd Schuble) Spring 2004

Teaching Assistant, Carnegie Mellon University

Introduction to Geographic Information Systems – InfoLink Program – Summer 2002

Introduction to Geographic Information Systems (GIS), Summer 2001 – Spring 2002

Introduction to Statistics (Lab Assistant/Grader), Fall 2000 – Spring 2001

RELEVANT WORK EXPERIENCE

Geographic Information Systems (GIS) Mapping Consultant, August 2002 – 2007
Corporation for OpenLands; Slover-Linnet Consulting; Trust for Public Lands, Chicago, IL
I created computerized maps for demographic analysis, conservation and land planning, including a regional land conservation target/opportunity map series and an arts patron opportunity analysis for a major museum. (Part-time work; additional information available upon request.)

Public Affairs Intern, Summer 2001

Western Pennsylvania Conservancy, Pittsburgh PA

Created GIS maps and tailored them for their target audiences, including maps of the conservancy's community gardens in the Pittsburgh region.

PROFESSIONAL SERVICE

Occasional Reviewer, *American Journal of Sociology*, 2005 – present

Manuscript Reviewer (BPS, OB, RM), Academy of Management Annual Meeting, 2009

Co-Organizer with Karin Knorr Cetina, Invited Panel on Economic Culture, Council for European Studies Annual Meeting, Chicago, March 2008

Founder and Student Coordinator: Money, Markets and Consumption Workshop, 2005-2007

Writing Mentor, McNair Scholars Program, Summer 2007

Panel Discussant, "Contemporary Problems in Cities and Communities." Organizer: Danielle Wallace. Midwest Sociology Society Annual Meeting, Chicago, April 2007

Professional Memberships

American Sociological Association

Sections: Economic Sociology; Culture; Science, Technology, Knowledge & Society

Academy of Management

Divisions: Business Policy and Strategy; Organizational Behavior; Research Methods

Council for European Studies

European Group on Organizational Studies (EGOS)

European Sociology Association (ESA)

Society for Social Studies of Science (4S)

TECHNICAL SKILLS AND LANGUAGES

ArcGIS 9.2, SPSS, Nvivo 8.3, Microsoft Access (database construction, queries), HTML

Japanese – Intermediate Speaking, Comprehension and Writing

Chinese (Mandarin) – Beginner Speaking, Comprehension and Writing

Experience Living Abroad

Doctoral Fieldwork, London, United Kingdom, September 2008 – January 2009

Li Po Chun United World College (International Baccalaureate) Hong Kong, China, 1994-1996

ADDITIONAL INFORMATION

Sample syllabi, research interests, etc. available at <http://home.uchicago.edu/~ecoslor>

REFERENCES

Karin Knorr Cetina, Professor of Sociology and Anthropology (Dissertation Chair)
Department of Sociology, University of Chicago
1126 E. 59th Street
Chicago IL 60637 USA
+1(773) 834-3312 (office phone), +1(773) 702-4849 (fax)
knorr@uchicago.edu

Ryon Lancaster, Assistant Professor and Undergraduate Program Chair (Dissertation Co-Chair)
Department of Sociology, University of Chicago
1126 E. 59th Street
Chicago IL 60637 USA
+1(773) 702-6515 (office phone), +1(773) 702-4849 (fax)
rlancast@uchicago.edu

Yuval Millo, Lecturer in Accounting
Department of Accounting, London School of Economics and Political Science
Houghton Street
London, WC2A 2AE, United Kingdom
+44 20 7955 7315 (office phone), +44 (0)20 7955 7420 (fax)
y.millo@lse.ac.uk

Andrew Leyshon, Professor of Economic Geography
School of Geography, University of Nottingham
University Park
Nottingham, NG7 2RD, United Kingdom
+44 115 84 66147 (office phone), +44 115 95 15249 (fax)
andrew.leyshon@nottingham.ac.uk