This book is in trouble from start to finish, and there is plenty of blame to go around: author, copy editor, publisher. The book's true target audience is high school students who face next-step decisions, and in five independent but poorly organized and woefully repetitive chapters, the author addresses these questions: Should I go to college? Where should I go? How much is it going to cost? How will I pay for it? What should I major in? How do I get a good job? Mass-market, airport kiosk business books are atrocious as a genre, in this reviewer's opinion, and, unfortunately, this one fits that paradigm comfortably. The annoying vernacular (use of the term kids throughout instead of students, grads instead of the more formal term) and prose style are off-putting. So are the ubiquitous careless errors: it is not David Leonard of the New York Times but Leonhardt; Figure A. 3 in the appendix is upside down; and the index entry for Harvey Mudd College is “Mudd, Harvey.” With an endless stream of cut-and-paste items from popular media stories and industry publications (e.g., The Chronicle of Higher Education), the volume is the proverbial mile wide and an inch deep. Summing Up: Not recommended.