

The conference was generously supported by a grant
from the John Templeton Foundation



John
Templeton
Foundation

Congratulations to the winners of the student travel award!

Sharad Agarwal, Christian Mott, Christina Starmans & Kevin Tobia

Awards sponsored by the Association of Consumer Research

Poster Session, Gleacher Center, Room 420

Comparing Intuitions about Identity Persistence Across Cultures;

Yeonjeong Kim (Carnegie Mellon), Edouard Machery, Stephen Stich,
Christopher Olivola

The End of the End of History Illusion Illusion; Daniel Bartels (UChicago
Booth School of Business), Sarah Molouki, Oleg Urminsky

The Essential Moral Self; Nina Strohminger (Duke University)

Personal Change and the Continuity of Identity; Sarah Molouki
(UChicago Booth School of Business), Daniel Bartels

**Self-Identity and Socially Responsible Consumption: Insights from
Consumer Neuroscience;** Sharad Agarwal (Indian Institute of
Management), Tanusree Dutta, M.J. Xavier, S. Haque Nizamine,
Nishant Goyal, Sai Krishna Tikka, R. Khanade, Abhishek Priyadarshree

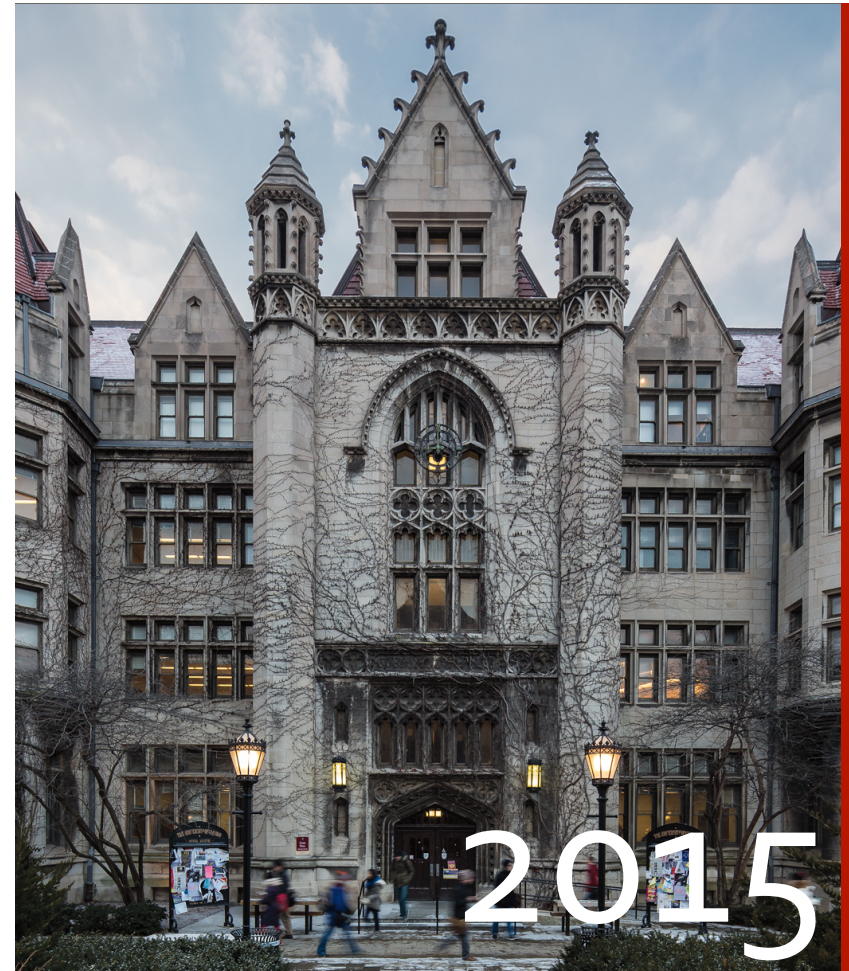
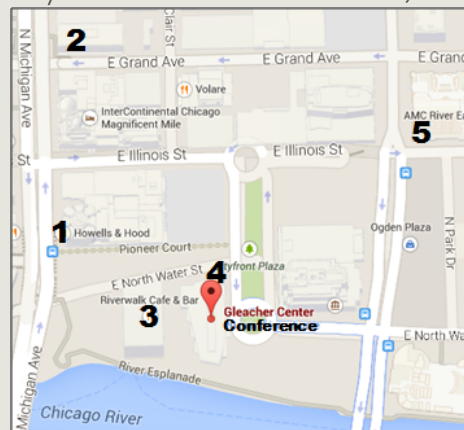
Statues of Limitations and the Connectedness of the Self; Christian
Mott (Yale Law School)

The Structure of Personal Identity; Stephanie Chen (UChicago Booth
School of Business), Daniel Bartels, Oleg Urminsky

Vividness of the Future Self and Delinquency; Jean-Louis van Gelder
(Netherlands Institute for the Study of Crime and Law Enforcement)

Local Lunch Locations

1. Howells & Hood, 435 N Michigan Ave
2. Labriola Ristorante & Café, 535 N Michigan Ave
3. Riverwalk Café, 401 N Michigan Ave
4. Cityfront Café, 455 N Cityfront Plaza (in the NBC Tower)
5. Bellwether Meeting House and Eatery, 302 E Illinois St.



Interdisciplinary Conference on Personal Identity and Decision Making

May 1-2, 2015

Gleacher Center, 450 North Cityfront Plaza Drive
University of Chicago Booth School of Business
Chicago, IL

Friday, May 1, 2015

Gleacher Center, Room 406

- 9:30-10:10 AM** Oleg Urminsky (UChicago Booth School of Business)
Future Connectedness and Far-Sighted Behavior: Plans, Choices and Persistence
- 10:10-10:50 AM** Christina Starmans (Yale University)
Me's a Crowd: Future Self as Others
- 10:50-11:05 AM** Morning Break
- 11:05-11:45 AM** Alain Cohn (UChicago Booth School of Business)
Gambler's Legacy? On Risk Culture in the Banking Industry
- 11:45-12:25 PM** Christopher Olivola (Carnegie Mellon, Tepper School of Business)
Intertemporal Choice Governed by Asymmetric Attention to the Desires of Present and Future Selves
- 12:25-1:40 PM** Lunch
- 1:40-2:20 PM** Michael Norton (Harvard Business School)
The Belief in a Favorable Future
- 2:20-3:00 PM** Elanor Williams (University of California, San Diego)
The Dynamic Self: How Thoughts of What Is Yet to Be Influence Perceptions of Self and Others
- 3:00-3:15 PM** Afternoon Break
- 3:15-3:55 PM** Shaun Nichols (University of Arizona)
Death and the Self
- 4:00-5:00 PM** Poster Session (Room 420)

Saturday, May 2, 2015

Gleacher Center, Room 600

- 9:30-10:10 AM** Jean Tirole (Toulouse School of Economics, Institute for Advanced Study in Toulouse)
Narratives, Imperatives and Moral Reasoning
- 10:10-10:50 AM** Michael Bruno (Mississippi State University)
Persisting Persons
- 10:50-11:05 AM** Morning Break
- 11:05-11:45 AM** Steven Hitlin (University of Iowa, Dept of Sociology)
Sociological Perspectives on Personal Identity
- 11:45-12:25 PM** James Choi (Yale University)
Religious Identity and Economic Behavior
- 12:25-1:40 PM** Lunch
- 1:40-2:20 PM** Mark Alicke (Ohio University)
Worse Than Average Now—But Check Back Later
- 2:20-3:00 PM** Kevin Tobia (Yale University)
Personal Identity and the Phineas Gage Effect
- 3:00-3:15 PM** Afternoon Break
- 3:15-3:55 PM** George Newman (Yale University)
The True Self
- 4:00-4:01 PM** Daniel Bartels (UChicago Booth School of Business)
Closing Remarks